

BECOME.

THE CHARITY FOR CHILDREN IN CARE
AND YOUNG CARE LEAVERS



**Become a Baking Hero:
Care Day Fundraising Pack**

What's inside

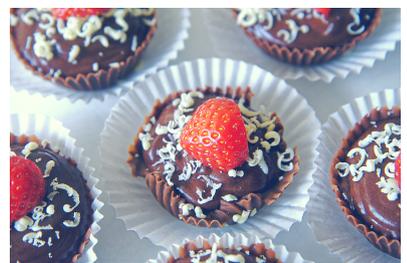
- All about Become and Care Day
- How to organise your Become a Baking Hero event
- Delicious recipe from Davinia at Become
- Top tips on how to have a cake-tastic event

Become a Baking Hero

Not everyone was made to jump out of an airplane, but that's what Tillie, a young woman from London (who just happens to be part of the fundraising team) did to raise valuable funds for Become.



Thankfully with the Become a Baking Hero pack you don't have to go to such lengths to support children and young people in care, and young care leavers, right across the country.



Care Day Bake Sale

Care Day is an international celebrations of children and young people in care. This year's event takes place on Friday 15th February. You can find out more at www.becomecharity.org.uk.

This Care Day, we'd love you to Become a Baking Hero by holding a bake sale in aid of Become. You can do it from the comfort of your own office, living room, or wherever you please. Your support will make a huge difference in the lives of children in care and young care leavers.

Help us to make a difference

There are currently over 93,000 children in care across the UK and this number has increased steadily over the last seven years. Children who have been taken into care will often have faced trauma and many have experienced abuse or neglect. At Become, we think all children in care should have the same chance to lead happy, fulfilling lives as those who are raised in their birth families. It is our mission is to make this happen.

How we help

Become provides help, support and advice to children in care and young care leavers, so that they can take control of their lives and unleash their potential. We support young people to unlock their potential and achieve their goals, as well as provide opportunities to develop practical skills so they can take control of their futures.

“Before starting coaching I felt shy, nervous and lonely. It was difficult making friends and I didn’t have a lot of confidence in myself. When I joined the programme, my coach Helen was kind and understanding and worked with me to set myself some goals. I am now a lot more confident, I’ve passed my Maths GCSE and I’m working on being a lot more organised. I want to say thank you to my coach for everything she’s done for me, I don’t think I would be where I am without her.”

Rachel, 19.



How to Become a Baking Hero

1) Select a date and decide on a location (we're holding ours in our office).

You could hold your event on Care Day itself, or choose another day that works for you.

2) Start spreading the word about your event. You can use word of mouth and social media to help get the message out, and download our resources to help promote your event.

3) Get baking! Cook up a storm in your kitchen and ask others to bake or buy something to sell (if you can, pop into local bakeries to see if they would be willing to donate some tasty morsels).

4) Once the big day arrives, sell lots of cake and have lots of laughs! Make sure you have your Become collection box in pride of place and don't forget to tell everyone why you've chosen to support Become.

5) Let us know how your event went. We'd love to share photos of your cake creations online!

6) Count up the money you've raised and send it to Become.

We'll then get busy using it to improve the

"I held a bake sale at my university, and it was a great way to raise awareness of Become."

Joanna
Become Hero





Davinia's Devil's Food Cake Recipe

1. Preheat oven to 325 F.
2. Combine dry ingredients in a large bowl.
3. Add coffee, oil, and buttermilk and mix until combined.
4. Add eggs and vanilla and mix for another 2 minutes.
5. Pour batter into two greased and floured 9-inch round baking pans.
6. Bake for 30 minutes.
7. Let cool in pans until warm and then remove from pans and allow to cool completely on a cooling rack.
8. For frosting, in a small heavy saucepan, melt butter and chocolate over low heat. Remove from heat; cool 5 minutes.
9. In a large bowl, beat confectioners' sugar, milk and vanilla until smooth. Gradually add chocolate mixture, beating until light and fluffy.
10. Spread some frosting over the top of one cooled cake and pop the other cake on top.
11. Frost the cooled sandwich cake.
12. Serve

What you need

CAKE:

- 2 cups all-purpose flour (be sure to measure properly)
- 1 teaspoon salt
- 1 teaspoon baking powder
- 2 teaspoons baking soda
- $\frac{3}{4}$ cup unsweetened cocoa powder
- $\frac{1}{2}$ tsp crushed mild chilli flakes*
- 2 cups granulated sugar
- 1 cup hot coffee (plain)
- 1 cup vegetable oil
- 1 cup buttermilk
- 2 eggs
- 1 teaspoon vanilla extract

FROSTING:

- $\frac{1}{2}$ cup butter, cubed
- 4 ounces unsweetened chocolate, chopped
- $3\frac{3}{4}$ cups confectioners' sugar
- $\frac{1}{2}$ cup whole milk
- 2 teaspoons vanilla extract

*adjust to personal taste!

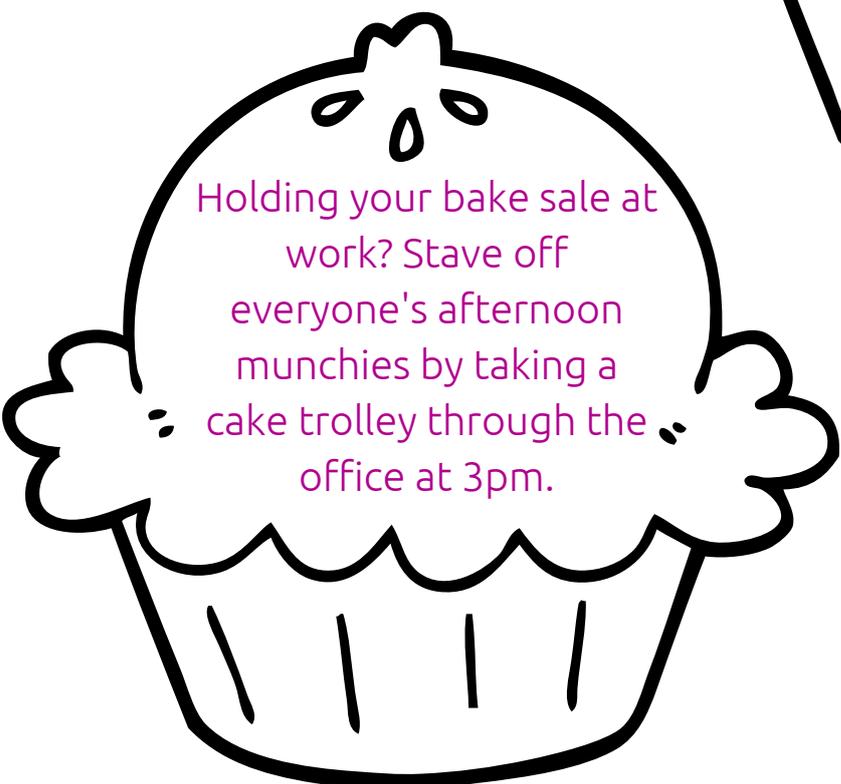
Top tips for your bake sale



To keep things cash-free, set up an online fundraising page using JustGiving and share the link beforehand.



You can use JustGiving to set up a text to donate code and all donations go to your page!



Holding your bake sale at work? Stave off everyone's afternoon munchies by taking a cake trolley through the office at 3pm.



Top tips continued...



Lots of employers have a matched funding scheme for fundraising events - ask your employer if they will match fund your efforts



Consider theming your cake sale. It could be anything from superheroes to food of the world. Why not add a fun twist by encouraging fancy dress?



Don't forget to identify and clearly label any allergens in cakes.



Paying in funds raised - it's easy as pie!

Paying in slip

If you've collected cash, contact us by phone or email and we will send you a paying in slip. Fill in the slip and take the cash to your nearest RBS bank, where you can pay the money in over the counter. The money will go straight into Become's bank account.

Set up an online fundraising page

Go cash-free and set up an online fundraising page through JustGiving. People can make donations straight to the page and all the money automatically comes through to Become.

You're our Become Baking Hero!

Once we receive your donation, we'll send you a Become Baking Hero certificate to proudly show to everyone who contributed to your fundraiser.



Let's get social...



www.facebook.com/becomecharity



[@BecomeCharity](https://twitter.com/BecomeCharity)

Whether you make a brilliant battenberg or terrific tiramisu, we'd love you to share your baking creations on social media. Send us a tweet or share on Facebook using [#becomebakinghero](https://twitter.com/BecomeCharity)

Feeling shy? You can send a photo of your creations to fundraising@becomecharity.org.uk and we'll share it on your behalf.

