# Care Day

# CAKE DAY

Fundraising Pack 2020

**Everything you need to host a bake sale and raise funds for children in care this Care Day**

**21st Feb**

**WE'RE HERE TO HELP**

0207 017 8909
fundraising@becomecharity.org.uk

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Care Day

# CAKE DAY

How to host your Care Day Cake Day

## Three easy ingredients:

### 1 Choose where and when

Choose where and when you are going to host your bake sale. It could be in your home, office or community space. You can host it over lunch time or all day. We are celebrating Care Day on 21st February but you can host your Care Day Cake Day whenever suits you.

### 2 Spread the word

Let your friends and colleagues know what you are doing and recruit more bakers! You can print off the poster in this pack and stick it up now to help spread the word.

### 3 Get baking

You and your baking volunteers can bake whatever you like, sweet or savoury: cakes, biscuits, breads etc. Set everything up on a table ready for your sale and ask for donations in return for a treat.

**Who will be your Star Baker? Present them with the certificate in this pack**

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How to host your Care Day Cake Day

# Resources and print-offs

Print off your own Care Day poster on the next page and stick it up to get your friends and colleagues excited and to round up more bakers!

We'd love to post you out a collection box, balloons and information leaflets to help your Care Day Cake Day.

**Call our fundraising team on 0207 017 8909**
**or email fundraising@becomecharity.org.uk**
**and we'll get your pack in the post**

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**Share photos of your amazing baked goodies on social media and tag us!**

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We're celebrating Care Day 2020

**Join us for our bake sale to raise funds for children in care this Care Day**

where & when

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THE CHARITY FOR CHILDREN IN CARE AND YOUNG CARE LEAVERS

Registered Charity no. 1010518

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Cut out your Star Baker certificate

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2020 Star Baker

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THE CHARITY FOR CHILDREN IN CARE AND YOUNG CARE LEAVERS

Ask everyone to vote on their favourite bake to crown your 2020 Star Baker.

If it's too close to call, you can declare everyone champion and give each a certificate.

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# Getting your donations to us

## Collecting cash donations

We advise not to send cash in the post. Get in touch and we can send you a paying-in slip and you can deposit cash into a high street bank. Alternatively, you can transfer the full amount into an online donation, online bank transfer or cheque.

Donate directly through our website:
www.becomecharity.org.uk/support-our-work/donate

Donate via online bank transfer:
Account Name: Become Charity
Bank: Unity Trust Bank
Sort Code: 60-83-01
Account Number: 54000645

Donate via cheque and post to:
Become
Fundraising Team
15-18 White Lion Street
London
N1 1PG

**could fund a phone call to our Care Advice Line to help a vulnerable child in care through a crisis**

## Set up an online fundraising page

Set up your own fundraising page early by visiting www.justgiving.com/become

Your friends can donate directly to our charity via your page. You can write a description of your event and add a photo. It's also a great way to encourage friends to donate who are unable to attend on the day or who don't have cash.

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# What else is happening on Care Day 2020?

## #Reimagining Care

Care Day is the world's biggest celebration of children and young people with care experience and Become has been leading the campaign in England since it first began in 2015.

Many wonderful people like you are hosting a Care Day Cake Day to raise vital funds for children in care.

We are also asking our community to help ensure care-experienced young people are heard by capturing and sharing what they are imagining for a better care system as part of our Care Day #Reimagining campaign.

**Post a selfie with #CareDay20 on your palm and share how you would reimagine the care system.**

However you support Care Day, thank you for helping to fight for lasting change to the care system.

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# The difference you are making

At Become we help thousands of children in care and young care leavers every year through our face-to-face support work, our Propel website and our Care Advice Service. We also help bring about change by guiding and influencing those responsible for children in care.

Our vision is that care-experienced people have the same chances as everyone else to live happy, fulfilled lives.

Thank you for joining us and supporting young people this #CareDay20 and raising vital funds for children in care and care-experienced young people.

**"Become opened doors for me and increased my confidence. They welcomed me and it feels like family."**

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# THANK YOU!

You're helping to ensure there's someone at the end of the phone when a care-experienced young person calls for help and that their voices are amplified to bring about lasting change to the system that is meant to care for them.

## Have any questions?

**Call our fundraising team on 0207 017 8909**
**or email fundraising@becomecharity.org.uk**

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